Hash Milhan

I craft captivating experiences and solutions, merging design and technology to leave a lasting impact.

CONTACTS

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SKILLS

Creative Direction
AI (Generative AI)
AR & VR
Online Advertising
Graphic Design
Digital Design / UX & UI
Illustration
Animation
Motion Graphics / Editing
IoT
Adobe CS: PS / AI / AE / PR
Blender / Unity / Unreal
HTML5 / CSS / JavaScript
Python
Wordpress / Framer / Webflow

EXPERIENCE

Creative Technology Director, cain&abelDDB London   2020 Nov - Present

Drove the direction of creative technology initiatives, specialising in AI, AR/VR, digital design, UX/UI, and IoT.

Developed and executed ideas for digital, social and integrated campaigns that included digital experiences, brand activations, social marketing as well as platform, product, and service design.

Utilised generative AI applications, including Stable Diffusion, Midjourney, Dall-E, GPT, to create innovative solutions for internal and client projects.

Collaborated with high-profile clients, including John Lewis, PlayStation, and Mars Petcare, to define briefs and generate innovative solutions for Digital Display, Social, Out of Home and Interactive Experiences.

Lead cross-functional teams of digital creatives, designers, and developers to deliver exceptional projects.

Created immersive VR experiences and applications to enhance user engagement.

Developed AR lenses for social platforms like Instagram and Snapchat, enhancing AR-related campaigns.

Worked on campaigns that have been recognised and awarded by prestigious organisations, including Cannes, D&AD, Effies, and Clio. Additionally, the work has been featured on Ad Age and Campaign Magazine.

Digital Creative — adam&eveDDB, London	2013 Sep - 2020 Nov
Digital Creative — ClickTag, London	2011 Oct - 2013 Sep
Digital Designer — Electronic Arts, UK	2010 Jun - 2011 Sep
Digital Designer — Intaract Ltd, London	2009 Jun - 2009 Dec
Junior Art Director — MullenLowe, Sri Lanka	2008 May - 2008 Aug
Digital Designer — We Are Designers, Sri Lanka	2007 Jul - 2007 May
Freelance Designer — Sri Lanka	2006 May - 2007 Jun
Junior Graphic Designer — Impact House, Sri lanka	2005 Nov - 2005 Dec
Intern — McCann, Sri Lanka	2005 Jun - 2005 Jun

EDUCATION

2008-2010
University for the Creative Arts, UK
BA (Hons), Graphic Design: Visual Communication