



Hash Milhan

CONTACTS

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AWARDS



SKILLS

Creative Direction

AI (Generative AI)

AR & VR

Online Advertising

Graphic Design

Digital Design / UX & UI

Illustration

Animation

Motion Graphics / Editing

IoT

Adobe CS: PS / AI / AE / PR

Blender / Unity / Unreal

HTML5 / CSS / JavaScript

Python

Wordpress / Framer / Webflow

I craft captivating experiences and solutions, merging design and technology to leave a lasting impact.

EXPERIENCE

Creative Technology Director, cain&abelDDB London

2020 Nov - Present

Drove the direction of creative technology initiatives, specialising in AI, AR/VR, digital design, UX/UI, and IoT.

Developed and executed ideas for digital, social and integrated campaigns that included digital experiences, brand activations, social marketing as well as platform, product, and service design.

Utilised generative AI applications, including Stable Diffusion, Midjourney, Dall-E, GPT, open-source LLMs, to create innovative solutions for internal and client projects.

Collaborated with high-profile clients, including John Lewis, PlayStation, Unilever, Cisco and Mars Petcare, to define briefs and generate innovative solutions for Digital Display, Social, Out of Home and Interactive Experiences.

Lead cross-functional teams of digital creatives, designers, and developers to deliver exceptional projects.

Created immersive VR experiences and applications to enhance user engagement.

Developed AR lenses for social platforms like Instagram and Snapchat, enhancing AR-related campaigns.

Worked on campaigns that have been recognised and awarded by prestigious organisations, including Cannes, D&AD, British Arrows, The One Show, Effies, and Clio. Additionally, the work has been featured on Ad Age and Campaign Magazine.

Digital Creative — adam&eveDDB, London

2013 Sep - 2020 Nov

Digital Creative — ClickTag, London

2011 Oct - 2013 Sep

Digital Designer — Electronic Arts, UK

2010 Jun - 2011 Sep

Digital Designer — Intaract Ltd, London

2009 Jun - 2009 Dec

Junior Art Director — MullenLowe, Sri Lanka

2008 May - 2008 Aug

Digital Designer — We Are Designers, Sri Lanka

2007 Jul - 2007 May

Freelance Designer — Sri Lanka

2006 May - 2007 Jun

Junior Graphic Designer — Impact House, Sri Lanka

2005 Nov - 2005 Dec

Intern — McCann, Sri Lanka

2005 Jun - 2005 Jun

EDUCATION

2008 - 2010

University for the Creative Arts, UK

BA (Hons), Graphic Design: Visual Communication